

2010

# MILESTONES

After Frey G2 and an EU project on demographic change back to WAS?! Decorative cosmetics, the drugstore chain dm, care, coloration and seasonal fashion trends set the tone there. Health, nutritional supplements and sports marketing will accompany the event. Heidi Klums GNTM ennobles WAS?! as casting and art-buying experts. M. Hoelkeskamp writes presentations, creates and texts brochures, packaging and sales promotion materials.



**BAARKA**

